

## Crew Ad Book Order Form

### Ad sizes/prices:

Full Page = \$220

*Image Size 7.5 x 9.625*

Half Page = \$130

*Image Size 7.5 x 4.750*

Quarter Page = \$75

*Image Size 3.625 x 4.750*

Business Card = \$45

*Image Size 3.2 x 2.0*

### Donations:

Donations can be made in addition to or instead of an advertisement.

These donations will be listed on our Sponsor Page in the Crew Ad Book:

*\$25-\$200 White Sponsor*

*\$201-\$500 Red Sponsor*

*\$501 and above Eagle Sponsor*

- The Crew Ad Book will be printed in full color.
- 75% of the payment will go directly to the rower's account.
- 25% will go to the printing cost of the book.

**Number of copies:** approximately 500

**Release date:** approximately March

### Artwork:

Email your original ad to -  
adbook@edgewatercrew.org

OR mail it to -

Orlando Rowing Association

P.O. Box 547392

Orlando, FL 32854-7392

- Do not use staples or paper clips on artwork.
- Preferred digital format is at least 300 dpi EPS, TIF, PDF or JPG file.
- Low resolution images will appear noticeably grainy or blurry when reproduced.

### Payment:

No ad will be placed without this order form submitted.

All ad order forms and payments are **due by Friday, February 5, 2016.**

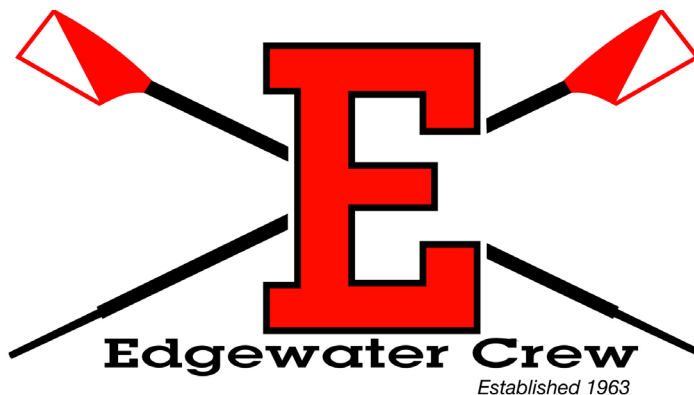
Mail payment to -

Orlando Rowing Association

P.O. Box 547392

Orlando, FL 32854-7392

- Please put name of business or person placing ad in the memo line.
- Checks should be made out to ORA.
- \* Contact Jean Theobald if you would rather pay through PayPal or place check in lockbox at Crew Boathouse.



## Advertiser Information:

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

What size ad are your purchasing: \_\_\_\_\_

What amount of donation are your giving: \_\_\_\_\_

Credit sale to (rower's name): \_\_\_\_\_

How will you submit ad (email or mail): \_\_\_\_\_

This is a tax-exempt, not for profit organization.

Fed Tax ID #59-1667169

Questions? Contact Jean Theobald at 407-733-7422 or  
adbook@edgewatercrew.org.

**Thank you for supporting Edgewater Crew.**

**Deadline for order form/art/payment = February 5, 2016**